Solutions!
Global South-South Development Expo 2009

Sixth United Nations Day for South-South Cooperation

14–17 December 2009
World Bank Main Complex
Washington, DC

Special Unit for South-South Cooperation, UNDP
www.southsouthexpo.org

MILLennium DEVELOPMENT GOALS
The Global South-South Development Expo (GSSD Expo) is the FIRST EVER Expo solely from the South and for the South. It showcases successful Southern-grown development solutions (SDSs) to address the Millennium Development Goals (MDGs). It is designed as a concrete response to the strong commitment made by the Secretary-General and the UNDP Administrator to help the global South realize its shared aspirations for achieving sustainable and equitable development through the sharing and transfer of SDSs, with the support of the donor community and the multilateral system under innovative triangular and public-private partnership arrangements. It also constitutes one of the Special Unit’s three global and UN system-wide South-South support platforms.

The GSSD Expo is not intended to be a conference about problems or a presentation of abstract scenarios and recommendations for solving them. Rather, the Expo is designed solely to bring together developing countries and their development partners—including donors, organizations of the United Nations system, and the private sector and civil society organizations—to methodically and regularly share their evidence-based development solutions.

**THE GSSD EXPO OFFERS THREE VALUE PROPOSITIONS**

(i) It offers SDSS-originating countries and their development partners the opportunity to systematically organize and regularly showcase successful, sustainable and scalable SDSs.

(ii) It offers SDSS-seeking countries the opportunity to learn from a wide range of SDSSs and the “what”, “why”, “who” and “how” of these SDSSs may help them to solve similar development problems using the South-South approach.

(iii) It offers any interested third party (a donor agency, a United Nations organization, a private-sector entity or a civil society organization) the opportunity to appreciate the true value of the showcased SDSSs and take an informed and strategic decision to support those scaling-up efforts through innovative triangular and public-private partnership arrangements.

**BASIC CONCEPTS RELATING TO GSSD EXPO**

A South-South Development Solution (SSDS) can be a Southern-grown solution; a South-South partnership solution (SPS); an East-East or East-South partnership solution (EPS), a North-South-South triangular partnership solution (TPS) or a public-private partnership solution (PPS), that has made measurable contributions to achieving the IADGs/MDGs and has the potential for South-South learning to scale up its development impact.

Each SSDS showcase will highlight the following 8 attributes: (1) national priority; (2) national ownership; (3) national leadership; (4) broad-based partnership; (5) innovation; (6) economic and social equality; (7) sustainability; and (8) scalability.

Each showcase of an SSDS will also highlight its direct contribution—in concrete terms and, ideally, supported by quantifiable data—to one or more of the MDGs. Some of the more specific indicators could include, but are not limited to, the number of jobs created; local income generated; social infrastructure developed; improvements in education and health; contributions to improving the environment and addressing climate change; and the achievement of gender equality and the empowerment of women.

All SSDSs showcased will answer such questions as why a specific solution worked in a given environment; how and who made it work; which kinds of benefits it generated and whether those benefits were equitably shared; what made it sustainable; whether the same SSDS had been adapted to a different country context and which lessons had been learned from that experience; what the minimal requirements are in order for another country or countries to acquire the whole or part of the showcased SSDS from the originating country; what kind of technical support the SSDS-originating country might provide; and, last but not least, what a traditional donor, a multilateral organization, or a private-sector or civil society organization could do to support mutual learning.

Through South-South Cooperation including triangular cooperation based on a strong, genuine, broad based partnership and solidarity is the only way to address the specific needs and expectations of the developing countries.

— H.E. Dr. Ali Abdussalam Treki

*President of the sixty-fourth session of the United Nations General Assembly*
The **SECRETARIAT OF THE GLOBAL SOUTH-SOUTH DEVELOPMENT EXPO** is the **SPECIAL UNIT FOR SOUTH-SOUTH COOPERATION (SU/SSC)** which was established by the United Nations General Assembly in 1978. Hosted in UNDP, its primary mandate is to promote, coordinate and support South-South and triangular cooperation on a Global and United Nations system-wide basis.

It receives policy directives and guidance from the General Assembly High-Level Committee on South-South Cooperation (HLC) which is a committee of the whole and a subsidiary body of the General Assembly that reviews worldwide progress in South-South Cooperation. The Special Unit serves as the HLC’s full Secretariat, preparing all substantive reports, including the report to the Secretary General on the state of South-South Cooperation. It organizes the GA-proclaimed United Nations Day for South-South Cooperation, celebrated annually on December 19. It manages the United Nations Trust Fund for South-South Cooperation (UNFSC), the Perez-Guerrero Trust Fund (PGTF) and the IBSA Facility for Hunger and Poverty Alleviation. It also implements programmes financed by United Nations Development Programme.

**THEME OF GSSD EXPO 2009**—
**“INNOVATIVE SOLUTIONS THROUGH INCLUSIVE PARTNERSHIP”**

**MILESTONES OF THE GSSD EXPO**

**DECEMBER 2003** The General Assembly, in its resolution 58/220 of 23, proclaimed the 19th of December as the United Nations Day for South-South Cooperation.

**DECEMBER 2004** The first UN Day for South-South Cooperation event was held on 19 December 2004. The event has since served as a vibrant platform for the international community to celebrate achievements, share development successes, explore new avenues for collaboration, forge innovative South-South, triangular and public-private partnerships; and launch concrete collaborative schemes towards achieving internationally agreed development goals (IADGs), including the Millennium Development Goals (MDGs).

**AUGUST 2007** The United Nations Secretary-General, in his report to the sixty-second session of the General Assembly (A/62/295), among other things, called upon the international development community including the United Nations system, to help scale up the impact of South-South cooperation by (a) optimizing the use of South-South approaches in achieving the internationally agreed development goals, including the Millennium Development Goals; (b) intensifying multilateral support for South-South initiatives to address common development challenges; (c) fostering inclusive partnerships for South-South cooperation, including triangular and public-private partnerships; (d) improving coherence of United Nations system support for such cooperation; and (e) encouraging innovative financing for South-South and triangular cooperation.

**DECEMBER 2008** The Special Unit for South-South Cooperation launched the 1st Global South-South Development Expo in conjunction with the 5th United Nations Day for South-South Cooperation at the United Nations Headquarters in New York. Over 40 successful SDGs were showcased and 100 partner countries and organizations contributed to its success.

**DECEMBER 2009** The 2nd Global South-South Development Expo in conjunction with the 6th United Nations Day for South-South Cooperation will be held in the World Bank Main Complex in Washington DC from 14-17 December 2009

“**The growing trend among Southern countries to look not only to reducing poverty within their own borders but also to raise the development prospects of other developing countries is exhibited across a range of countries, including strong emerging economies and other South-South pivotal countries...**”

— Ban Ki-moon
United Nations Secretary-General
The existing capabilities and capacities in the South have not been adequately acknowledged and utilized... The 2008 Expo paved the way for all relevant third parties, including donor agencies and agencies of the United Nations system, representatives of the private sector and civil society organizations to assess the real value of Southern-grown solutions, and to take steps in order to raise the effectiveness of these solutions, including through innovative triangular and public-private sector partnership agreements.

— H.E. Ambassador Mr. Nassir Abdulaziz Al-Nasser
President of the UN General Assembly High Level Committee on South-South Cooperation
Permanent Representative of the State of Qatar to the United Nations
Global south-south development

MONDAY, 14 DECEMBER 8:30 AM – 5:30 PM
IFC AUDITORIUM

Pre-Expo High-level Forum: “Exploring new opportunities for further collaboration under innovative South-South and Triangular partnership arrangements”

Building upon the great success of a similar forum during the 2008 Expo, this Pre-Expo forum is designed to provide a unique space for national administrators, senior managers, and focal points directly responsible for international development cooperation - especially for South-South and triangular cooperation - to regularly share experiences, exchange best practices, and build new partnerships, with a common goal of helping to scale up the development impact of such cooperation. Participants will showcase their experiences, best practices, solutions, and explore opportunities in the following areas:

(a) National policy/strategy
(b) Innovative institutional and financial arrangements
(c) Capacity development in managing South-South and triangular cooperation
(d) Innovative partnership building

The Pre-Expo High-level forum is co-organized by IFC, JICA, and Special Unit for SSC/UNDP, among others.

TUESDAY, 15 DECEMBER

TUESDAY, 15 DECEMBER 10:00 AM – 1:00 PM
WORLD BANK PRESTON AUDITORIUM

Opening Ceremony & Leadership Roundtable: “Towards a new global partnership compact for South-South cooperation for development”

Presided over by the President of the General Assembly High-level Committee on South-South Cooperation, this segment will consist of a Grand Opening with featured keynote speeches by eminent personalities in South-South Cooperation. The Opening will be followed by a South-South Leadership Round Table, where a group of renowned leaders in South-South and triangular cooperation will engage in an interactive dialogue on the theme, “Innovative Solutions through Inclusive Partnership”.

High-level Statement Leadership Roundtable Panel

- President of the General Assembly
- President of the High-level Committee on SSC
- Chairman of the Group of 77
- UN Secretary-General (message)
- UNDP Administrator (message)
- WFP Executive Director (message to be delivered by the Deputy Executive Director)
- USG for Least Developed Countries, Landlocked Countries and Small Islands Developing States
- World Bank Group President (message to be delivered by the World Bank Vice President)

World Bank Institute
United Nations Development Programme
International Labour Organization
Organization of American States
International Cooperation Agency of Chile
Permanent Mission of Japan to the UN
World Food Programme

SOLUTION EXCHANGE FORUMS: “EYES ON SOUTH-SOUTH DEVELOPMENT SOLUTIONS (SSDS)”

TUESDAY, 15 DECEMBER 3:00 PM – 6:00 PM
WORLD BANK PRESTON AUDITORIUM

(i) Climate change challenges and South-South and triangular responses and solutions:

This forum is a showcase of 5 innovative solutions and mechanisms for climate change, new and renewable energies, clean technologies, renewable energy, and effective hydrocarbon management, including:

1. Rural Modern Energy for Productive Use: Mini-hydro Power in Rwanda, to be presented by Mr. Massoud Hedeshi, Focal Point for South-South Cooperation and LDCs, Special Programmes Group, UNIDO
2. Rural Energy Development Project from Nepal, to be presented by Mr. Kiran Man Singh, National Programme Manager, Rural Energy Development Programme (REDP), Nepal
3. Yasuni ITT Initiative from Ecuador, to be presented by H.E. Amb. Dr. Francisco CARRION Mena, Permanent Representative of Ecuador to the United Nations, and Representative of the President of Ecuador to the Yasuni ITT Initiative, Ecuador
4. Energy Efficient Free Housing for Disaster Affected Areas Project from Pakistan, to be presented by Mr. Zia ul-Islam, Chairman, Peoples Housing Cell, Government of Sindh, and Chief Minister’s Special Assistant, Pakistan, and Mr. Masood Lohar, National Coordinator, GEF Small Grants Program, UNDP Pakistan
5. South-South Global Assets and Technology Exchange (SS-GATE) system, to be presented by Dr. Lin Jian, President, South-South Global Assets and Technology Exchange (SS-GATE) System, China

Moderator: Mr. Keith L. Kline, Senior Research & Development Scientist, Global Change and Developing Countries Programs, Environmental Sciences Division, Oak Ridge National Laboratory

The lead co-organizers of this Forum are UNDP/BDP/EEG, UNIDO and Special Unit for SSC/UNDP, among others.
(ii) Food security challenges and South-South and triangular responses and solutions:

This forum will showcase 3 innovative solutions, schemes and mechanisms for sustainable agriculture, agribusiness, agro-based industries & technologies, and diversified agriculture, including,

1. WFP Study on the Scope of Nutritional Dimension within Social Safety Nets Programs in Central America and the Dominican Republic, to be presented by Mr Pedro Medrano Rojas, Director of the WFP Regional Office for Latin America and the Caribbean

2. Sharing Knowledge in Farmers’ Fields: FAO’s South-South Cooperation Programme at Work
   2.a, to be presented by Mr. Abdul Kobakiwal Chief, Special Programme for Food Security Management and Coordination Service (TCOS), Technical Cooperation Department;
   2.b, to be presented by Mr. Cheikh Sarr, Chief Technical Adviser, National Programme for Food Security, Nigeria

3. Egyptian Traceability Centre for Agro-Industrial Exports (ETRACE) from Egypt, to be presented by Mr. Gerardo Patacconi, Chief of Productivity, Quality, Enterprise Upgrading Unit, Trade Capacity Building Branch, UNIDO

Moderator: Dr. David Nabarro, United Nations Assistant Secretary-General

The lead co-organizers of the Forum are WFP, FAO, UNIDO, and Special Unit for SSC/UNDP, among others.

(iii) Global health challenges and South-South and triangular responses and solutions:

The Forum is designed to generate a powerful exchange of Southern-grown solutions to public health problems while increasing global awareness and mobilizing support for South-South cooperation for inclusive development. This event will serve as a vibrant platform for the international community to celebrate southern achievements; share development successes; explore new avenues for collaboration; forge innovative South-South, triangular and public-private partnerships; and launch concrete collaborative initiatives towards the achievement of the Millennium Development Goals. The forum will showcase the following solutions:

1. The Community-Directed Treatment (ComDT) for the Elimination of Neglected Diseases, to be presented by Dr. Oladele Akogun from Centre for Research and Development, Federal University of Technology, Nigeria

2. Brazilian Network of Human Milk Banks, to be presented by Dr. Joao Aprigio Guerra de Almedia, Fernandes Figueira Institute, Oswaldo Cruz Foundation, Brazil

3. Prevention of HIV/AIDS among Migrant Workers (PHAMIT Project) in Thailand, to be presented by Ms. Thongphit Pinyosinwat, Chief Program Officer of Raks Thai Foundation, Thailand

4. EpiSurveyor: Applying the Lessons of Gmail to Create a Free System for Real-time phone-based Health Data Collection, to be presented by Dr. Joel Selanikio, Director of DataDyne Group

5. Southern Solutions to Improve Access to Health Information, to be presented by Dr. Abel Packer, Director of the Latin American and Caribbean Center for Health Information

Moderator: Mr. André Picard, Public Health Reporter, The Globe and Mail Canada

The lead co-organizers of this Forum are PAHO/WHO and Special Unit for SSC/UNDP, among others.

THURSDAY, 17 DECEMBER AM

Closing and Celebration for 6th UN Day for SSC & New Initiatives and Partnerships Launching

The substantive segments of the GSSD Expo 2009 will conclude with a grand launch, by a number of world leaders and international champions in inclusive development, of a “One Million Businesswomen of the Global South Online” initiative, with the aim to collectively create one million development opportunities for one million women in the global South.

The Closing Ceremony of the Expo will feature live performances from artists of the global South. It will also include a presentation on the main outcomes of the GSSD Expo, followed by an Awards Ceremony. At the Awards Ceremony: The South-South Leadership Award, the South-South Partnership Award, and the South-South Innovation Award will be presented.

Master of Ceremony: Mr. Danny Glover, UNDP Goodwill Ambassador
SHOWCASING OF SOLUTIONS

The SSDS Physical Exhibition will be a showcase of solutions displayed in the Main Atrium of the World Bank. A number of South-South and triangular partnership solutions in the three thematic areas (e.g. food security, climate change & health/HIV/AIDS) will be displayed using posters, audio-visual equipment, and tables for printed materials and publications relevant to South-South cooperation. Also exhibited will be innovative South-South, triangular and public-private partnership mechanisms championed in the South, by the South and for the South, including those supported by the donor community, the United Nations development system, multilateral financial institutions, private sector and other development partner organizations.

LIST OF BOOTHs
(The booth titles in this table are grouped under the relevant themes of this exhibition.)

International Finance Corporation (IFC)
Japan International Cooperation Agency (JICA)
Pan American Health Organization (PAHO)
Special Unit for South-South Cooperation (SUSSC/UNDP)
United Nations Development Programme (UNDP)
World Bank South-South Exchange
IBSA South-South Initiatives — India, Brazil and South-Africa

WFP Innovative Solutions to Combat Child Hunger and Undernutrition — Latin America and the Caribbean
FAO Sharing Knowledge in Farmer’s Fields — Africa
Agriculture and Agro-Industrial Technology Centre (ETRACE) — Egypt

South-South Global Assets and Technology Exchange (SS-GATE)
UNIDO Rural Modern Energy for Productive Use — Rwanda
Rural Energy Development Programme (REDP) — Nepal
Energy Efficient Free Housing for Disaster Affected Areas — Pakistan
UPA Autonomous Water Treatment Plants — Uruguay
Redbud Centre — China

Fit for School — The Philippines
Environmental and Workers’ Health Program — Central America
Lady Health Workers: Saving Children’s Lives — Pakistan
LEAD CO-ORGANIZERS AND PARTNERS

The inaugural GSSD Expo 2008 was a success primarily because of the creativity, innovation, solution exchange and network facilitation made possible by our partners. Over 130 global and UN System organizations, national representatives, academia and civil organizations contributed to its success. Over 40 successful SDSs were showcased there. Moving to the GSSD Expo 2009, this UN system-wide event, has mobilized major global and UN system organizations as lead co-organizers.

LEAD CO-ORGANIZERS PROFILE

United Nations Development Programme (UNDP) is the UN’s global development network, an organization advocating for change and connecting countries to knowledge, experience and resources to help people build a better life. It is on the ground in 166 countries, working with them on their own solutions to global and national development challenges. UNDP is committed to supporting developing countries in responding to climate change concerns as part of their overall sustainable development efforts.

“Developing countries have many lessons learned and useful technologies which can assist other developing countries meet their challenges. It is important that these are shared more widely.”

— Helen Clark

UNDP Administrator

The World Bank Group is a vital source of financial and technical assistance to developing countries around the world. Its mission is to fight poverty with passion and professionalism for lasting results and to help people help themselves and their environment by providing resources, sharing knowledge, building capacity and forging partnerships in the public and private sectors.

“The new South-South Experience Exchange Facility is a new multi donor trust fund that promotes the idea that the development successes in one country can pull people out of poverty in another… In their quest to accelerate growth and improve living standards, policy makers in the developing world are constantly in search of innovative ideas. They see the experiences of their counterparts in emerging economies as increasingly relevant.”

— Robert B. Zoellick

President of the World Bank Group

The World Health Organization (WHO) is the directing and coordinating authority for health within the United Nations system. It is responsible for providing leadership on global health matters, shaping the health research agenda, setting norms and standards, articulating evidence-based policy options, providing technical support to countries and monitoring and assessing health trends.

We must seize every opportunity to protect populations and pre-empt adverse effects on health. Together, we need to use past experiences to get as good a grip as possible on what might happen, what are the warning signals, when to intervene, and what to do.

— Margaret Chan

Director-General of WHO
The World Food Programme (WFP) is the United Nations frontline agency in the fight against global hunger. Born in 1962, WFP pursues a vision of the world in which every man, woman and child has access at all times to the food needed for an active and healthy life. In emergencies, WFP gets food to where it is needed, saving the lives of victims of war, civil conflict and natural disasters. After the cause of an emergency has passed, WFP uses food to help communities rebuild their shattered lives.

“China’s own success in addressing malnutrition and bolstering food security stands as an example to the world that hunger can be beaten in a generation, especially when small farmers are given access to credit and markets. By deploying its resources strategically, WFP is looking to replicate this success by supporting small farmers in regions like sub-Saharan Africa, where—last year—it purchased US$427 million worth of food from farmers in 15 countries.”

— Josette Sheeran
Executive Director of WFP

International Finance Corporation (IFC) is a member of the World Bank Group. IFC fosters sustainable economic growth in developing countries by financing private sector investment, mobilizing capital in the international financial markets, and providing advisory services to businesses and governments. Established in 1956, IFC is the largest multilateral source of loan and equity financing for private sector projects in the developing world.

South-South flows are now growing more rapidly than those between developed and developing countries, particularly in foreign direct investment.

— Lars H. Thunell
Executive Vice President & CEO of IFC

Japan International Cooperation Agency (JICA) aims to contribute to the promotion of international cooperation as well as the sound development of Japanese and global economy by supporting the socioeconomic development, recovery or economic stability of developing regions. It is the world’s largest bilateral development assistance agency with an estimated 10.3 billion dollars of available financial resources. It provides technical assistance, concessionary loans (Japanese ODA loans) and grant aid.

“Japan will actively promote South-South Cooperation in partnership with more advanced developing countries in Asia and other regions. Japan will also strengthen collaboration with regional cooperation networks, and will support region-wide cooperation that encompasses several countries”.

— Sadako Ogata
President of JICA
The Pan American Health Organization (PAHO) is an international public health agency with more than 100 years of experience in working to improve health and living standards of the countries of the Americas. It serves as the specialized organization for health of the Inter-American System. It also serves as the Regional Office for the Americas of the World Health Organization and enjoys international recognition as part of the United Nations system.

“We should continue to help our Member States work together, sharing their resources and expertise. But we must also begin to share our knowledge with, and learn more readily from, other regions. Just as some countries work together on trade and manufacturing, we should work together in health care.”

— Mirta Roses Periago
Director of PAHO

The United Nations Industrial Development Organization (UNIDO) is a specialized agency of the United Nations. Its mandate is to promote and accelerate sustainable industrial development in developing countries and economies in transition, and work towards improving living conditions in the world’s poorest countries by drawing on its combined global resources and expertise.

“In this changed global industrial setting a variety of new development opportunities have emerged, including intensified South-South cooperation as a complement to North-South cooperation in the fields of industry, trade, technology and, ultimately, poverty reduction.”

— Kandeh K. Yumkella
Director-General of UNIDO

The Food and Agriculture Organization of the United Nations (FAO) is a specialized agency of the United Nations that leads international efforts to defeat hunger. Serving both developed and developing countries, FAO acts as a neutral forum where all nations meet as equals to negotiate agreements and debate policy. It is also a source of knowledge and information. It helps developing countries and countries in transition modernize and improve agriculture, forestry and fisheries practices to ensure good nutrition for all.

“Today, 17 large-scale national programmes for food security are operational and 30 others are in advanced stages of formulation. With regional economic unions, twelve programmes for food security have been prepared to encourage trade with a special focus on food quality and safety. All these programmes benefit from the South-South Cooperation which was launched in 1996 and has allowed the mobilization of 1,477 experts and field technicians to foster the exchange of experience among developing countries.”

— Jacques Diouf
Director-General of FAO
The International Fund for Agricultural Development (IFAD), a specialized agency of the UN, was established as an international financial institution in 1977. IFAD is dedicated to eradicating rural poverty in developing countries.

Working with rural poor people, governments, donors, non-governmental organizations and many other partners, IFAD focuses on country-specific solutions, which can involve increasing rural poor peoples’ access to financial services, markets, technology, land and other natural resources.

By supporting South-South cooperation, IFAD will increase its overall effectiveness and the sustainability of its efforts.

— Kanayo F. Nwanze
President of IFAD

The United Nations Environment Programme (UNEP) works to provide leadership and encourage partnership in caring for the environment by inspiring, informing, and enabling nations and peoples to improve their quality of life without compromising that of future generations.

In recognition of the shift in perceptions about the emerging trends in South South Cooperation, UNEP has embarked on a process to actively promote the streamlining of SSC approaches in the implementation of the capacity building components of its biennial programmes of work.

— Achim Steiner
Executive Director of UNEP

The United Nations Educational, Scientific and Cultural Organization (UNESCO) was founded on 16 November 1945. Education, Social and Natural Science, Culture and Communication are the means to a far more ambitious goal: to build peace in the minds of men.

“UNESCO must in tandem accompany Member States in their efforts to achieve the EFA Goals and targets, building on South-South and North-South-South Cooperation and the fruitful exchange of good practices among countries. This includes monitoring progress towards the achievement of the EFA Goals and building national capacities to do so.”

— Irina Bokova
Director-General of UNESCO
The International Labour Organization (ILO) is devoted to advancing opportunities for women and men to obtain decent and productive work in conditions of freedom, equity, security and human dignity. Its main aims are to promote rights at work, encourage decent employment opportunities, enhance social protection and strengthen dialogue in handling work-related issues.

The extreme competitive end of the global production system where developing countries often find themselves requires greater collaboration and partnerships to escape the trap of low productivity, low quality, low wages, low development return and adverse extreme conditionality. This particular concern has been expressed by Director-General of ILO, Mr. Juan Somavia, and thus the ILO stresses the need for increased South-South cooperation to create an environment whereby developing countries can move up the value added chain, build stronger linkages with the local economy and thereby also rid themselves of unacceptable labor abuses.

LEAD CO-ORGANIZERS PROFILE

The lead partners of the “One Million Businesswomen from the Global South Online” Initiative include Angie Brook Centre, Business Information Network (BIN/ICCI/OIC), and SUSSC, among others.

Angie Brook International Center is named after Liberian Angie Brooks, Africa’s first woman President of the United Nations General Assembly. It is an outcome of the International Colloquium on Women’s Empowerment, Leadership Development, International Peace and Security that was co-convened in March 2009 by H.E. Ellen Johnson Sirleaf, President of the Republic of Liberia, and H.E. Tarja Halonen, President of the Republic of Finland. Its purpose is to serve as an international mechanism for the promotion of women’s leadership and advancement.

The Businesswomen Information Network (BIN) of the Islamic Chamber of Commerce and Industry (ICCI) is an affiliated organization of the Organization of the Islamic Conference (OIC) working towards the strengthening of economic cooperation among the business community through the private sector. The membership comprises of national chambers of 57 Islamic Countries. Its programme of activities is geared towards the Development of the Private Sector along with the Economic Empowerment of Women. The objectives of this Portal are to promote networking and create linkages among the businesswomen of the OIC countries.
**TO PARTICIPATE IN THE NEXT GSSD EXPO**

Please register online at [www.southsouthexpo.org](http://www.southsouthexpo.org)

**TO NOMINATE A SOLUTION**

Please visit [www.southsouthexpo.org](http://www.southsouthexpo.org) and contact GSSD Expo Secretariat at gssdexpo.secretariat@undp.org

**TO BECOME A LEAD CO-ORGANIZER/PARTNER/SPONSOR OF THE GSSD EXPO**

Please consider the below opportunities,

- Contribution to the UN Fund for South-South Cooperation
- Sponsorship of publication on South-South and triangular cooperation (e.g. South-South in Action, South-South Executive Brief, South Report)
- Printing of the GSSD Expo 2009 Book (a publication commemorating the solutions shared at Expo 2009)
- Sponsorship of a sub-forum or side-event
- Sponsorship of High-level lunch/dinner
- Sponsorship of High-level or heads of state from landlocked countries, least developed countries
- Sponsorship of High-level delegates from Africa, Asia & Pacific, Arab States, Europe, or Latin America
- Sponsorship of High-level delegate of IGO/NGO
- Sponsorship of Forum Panelist

**BENEFITS FOR THE LEAD CO-ORGANIZER/PARTNERS/SPONSORS**

- Invitation to participate in all conferences and summits relating to South-South Cooperation
- Placement of your logo in our promotional materials, brochures, banners, posters and on the GSSD Expo’s website
- Exhibition booth to showcase your products, placement of your logo in our promotional materials and on the GSSD Expo’s website

For details, please contact GSSD Expo Secretariat at gssdexpo.secretariat@undp.org

“The whole idea of the GSSD Expo is to give countries and agencies the whole stage to explain what happened in the past 20 years...It’s about what we have done, and what could be your solution.”

— Yiping Zhou, Director  
Special Unit for South-South Cooperation, UNDP