



Eyes on South-South Development Solutions

Global South-South Development Expo 2008

Fifth United Nations Day for South-South Cooperation

16-19 December 2008, New York



Cover Design Note: Two leaves, one Asian and one South American, blend together to create a pattern reflecting the ideals of partnership and the transfer of ideas between the countries participating in South-South cooperation.



South-South cooperation (SSC) is a broad framework for collaboration among countries of the South in the political, economic, social, environmental and technical domains. Involving three or more developing countries, South-South cooperation takes place on bilateral, regional, subregional and interregional levels. Recent developments in South-South cooperation have taken the form of increased volumes of South-South trade, movements toward regional integration, South-South flows of foreign direct investment and various forms of development assistance.



INTRODUCTION: In order to fully harness the vast number of available Southern development solutions to help address old and emerging Southern challenges, the United Nations Secretary-General, in his report to the sixty-second session of the General Assembly (A/62/295), among other things, called upon the international development community, including the United Nations system, to help scale up the impact of South-South cooperation by (a) optimizing the use of South-South approaches in achieving the internationally agreed development goals, including the Millennium Development Goals; (b) intensifying multilateral support for South-South initiatives to address common development challenges; (c) fostering inclusive partnerships for South-South cooperation, including triangular and public-private partnerships; (d) improving coherence of the United Nations system support for such cooperation; and (e) encouraging innovative financing for South-South and triangular cooperation.

With the aim of mobilizing global awareness of and support for South-South cooperation for inclusive development, the General Assembly, in its resolution 58/220 of 23 December 2003, proclaimed the 19th of December as the United Nations Day for South-South Cooperation, with the first such Day held on 19 December 2004. The event has since served as a vibrant platform for the international community to celebrate achievements; share development successes; explore new avenues for collaboration; forge innovative South-South, triangular and public-private partnerships; and launch concrete collaborative schemes towards achieving internationally agreed development goals (IADGs), including the Millennium Development Goals (MDGs).



THE GLOBAL SOUTH-SOUTH DEVELOPMENT EXPO 2008:

Based on past experience and a strong desire by the international development community to more regularly share and exchange Southern-grown development solutions contributing to the achievement of the IADGs/MDGs, the Special Unit for South-South Cooperation in UNDP will be launching the Global South-South Development Expo (GSSD Expo) from 16 to 19 December 2008 at United Nations Headquarters in New York as an integral part of, and in conjunction with, the fifth United Nations Day for South-South Cooperation.

As part of the fifth United Nations Day for South-South Cooperation, the GSSD Expo is designed as a concrete response to the strong commitment made by the Secretary-General and the UNDP Administrator to help the global South realize its shared aspirations for achieving sustainable and equitable development through the sharing and transfer of Southern-grown development solutions (SDSs), with the support of the donor community and the multilateral system under innovative triangular and public-private partnership arrangements. It also constitutes one of the Special Unit's three global and United Nations system-wide South-South support platforms.



"South-South cooperation is the vehicle to accelerate development as it fosters partnerships among the middle-income developing countries and least developed countries, landlocked developing countries, small island developing States and countries in sub-Saharan Africa, with the view to increasing the volume and rate of South-South exchanges in trade, finance, technology and development enterprises."

H.E. Mr. Nassir Abdulaziz Al-Nasser

Ambassador Extraordinary and Plenipotentiary
Permanent Representative
Permanent Mission of the State of Qatar to the United Nations
President of the High-level Committee on South-South Cooperation

"We must be made much more aware and conscious of each other, of our languages and cultures, of our needs and requirements, of our problems and sensitivities, of our assets and potentialities. This information should be produced by us and as far as possible transmitted through our own channels. Indeed, the importance of creating wide public awareness about South-South cooperation is becoming increasingly evident. Our mass media has an important role to play and should be encouraged to do so."



H.E. Mr. Winston Baldwin Spencer

Prime Minister and Minister of Foreign Affairs, Antigua and Barbuda
Chairman of the Group of 77 and China



SOLUTIONS! SOLUTIONS! SOLUTIONS!

Objective: The GSSD Expo is not designed for the discussion of problems or the presentation of generalized scenarios and prescriptions for solving them, as there is no shortage of forums for such purposes. Rather, it is designed solely to enable developing countries and their development partners, including donor agencies, organizations of the United Nations system, and private-sector and civil society organizations to systematically and regularly showcase their evidence-based SDSs. These solutions are deeply rooted in, and developed under historical, political, economic, social and geographical conditions specific to, the SDS-originating countries.

THE GSSD EXPO OFFERS THREE VALUE PROPOSITIONS:

- (a) It offers SDS-originating countries and their development partners the opportunity to systematically organize and regularly showcase successful, sustainable and scalable SDSs.
- (b) It offers SDS-seeking countries the opportunity to learn from a wide range of SDSs and how these SDSs may help them to solve similar development problems using the South-South approach.
- (c) It offers any interested third party (a donor agency, a United Nations organization, or a private-sector or civil society organization) the opportunity to fully appreciate the true value of the showcased SDSs and take an informed and strategic decision to support scaling-up efforts through innovative triangular and public-private partnership arrangements.



"South-South cooperation helps developing countries learn how best to apply successful policies and practices in a context that reflects their national priorities. . . . United Nations agencies, funds and programmes must better coordinate their activities, particularly in the area of South-South cooperation, to address development challenges that are beyond the capacity of any one country to tackle alone."

Ban Ki-moon

United Nations Secretary-General

"South-South cooperation is an essential vehicle for the exchange of solutions through peer groups of developing nations. Developed countries also share in this moral imperative to respond to the needs of the world's poor through triangular cooperation as an essential step towards eradicating poverty and promoting human development. What is needed are stronger commitments to capitalize on existing innovations, facilitate networks of knowledge sharing and establish funding mechanisms that would help to encourage nascent and innovative programmes to reach their full potential."



Kemal Derviş

UNDP Administrator

OVERVIEW OF EVENTS

Leaders Round Table

Following the Grand Opening is the South-South Leaders Round Table, where a group of renowned South-South leaders will lead an interactive dialogue on the theme, "Towards a New Global Partnership Compact for South-South Cooperation". The Round Table is expected to provide the Expo with a broad vision and a shared sense of purpose for future Expos.

Session 1: Leveraging Market Solutions for Human Development

There is no shortage of networks or information-sharing systems created by various organizations or institutions. What is lacking are mechanisms that can effectively facilitate the actual transfer of knowledge or technology from one Southern country to another—mechanisms that can take existing systems from mere information sharing to facilitating South-South knowledge and technology transactions. This session will showcase six innovative, market-based and policy-supported mechanisms that have contributed to inclusive development:

1. South Africa's Global Social Investment Exchange (GSIX) and the South Africa Social Investment Exchange (SASIX).
2. Brazil's Bolsa de Valores Sociais & Ambientais/Social and Environmental Stock Exchange (BOVESPA).
3. United States' eBay Giveworks.
4. India's GiveIndia.
5. Shanghai United Assets and Equity Exchange (SUAAE).
6. South-South Global Assets and Technology Exchange (SS-GATE).

These partners will bring their respective strengths to launch a joint global pilot mechanism under the SS-GATE to be known as the South-South Human Development Stock Exchange (SS-HDSX).

Session 2: Showcasing Solutions in Public-private Partnerships for Development

The Secretary-General has called for "fostering inclusive partnerships for South-South cooperation, including triangular and public-private partnerships". This session will showcase the following PPP solutions:

1. Education for All.
2. Water Management.
3. HIV/AIDS and Neglected Diseases Prevention.
4. PPP beyond Millennium Development Goals (UNDP, United States State Department, United Nations Economic Commission for Europe).
5. Islamic Chamber of Commerce and Industry (ICCI), affiliated institution of the Organization of the Islamic Conference (OIC).

Session 3: Showcasing Solutions in Disaster Risk Reduction and Climate Change

Disasters impact development gains attained by the developing countries. Climate change is considered a creeping disaster with long-term and global impact on development and human security. Conceptual and practical solutions to mitigating both the risks of disasters and the impact on climate change as well as effective mechanisms for South-South transfer of such solutions are urgently needed. This session will showcase the following four innovative and scalable solutions:

1. The World Bank's Global Facility for Disaster Reduction and Recovery and its South-South Cooperation Trust Fund.
2. ProVention Consortium's Approach in Disaster Risk Reduction and Climate Change Adaptation.
3. Asian Disaster Preparedness Center's Regional Initiatives Linking Disaster Risk Reduction and Climate Change.
4. UNEP Clearinghouse (invited).

Session 4: Showcasing Solutions in Poverty Alleviation

Throughout the global South, there exists an enormous wealth of innovative, successful and scalable inclusive development solutions. Equally huge are demands and efforts in search of such development solutions. This Solutions Exchange session will showcase six such Southern-grown development solutions:

1. From Benin: Songhai Centre's solutions in addressing food security and developing rural agro-economy, conserving natural resources and expanding local markets.
2. From Malaysia: Government's solutions in expanding information and communication technology (ICT) training in isolated or disadvantaged secondary schools in Cambodia, Lao People's Democratic Republic, Myanmar and Viet Nam.
3. From Moldova: "Better Opportunities for Youth and Women" project solutions in integrating the disadvantaged and marginalized social groups into the national development process.
4. From Brazil: "Laços Sul-Sul" initiative's solutions in ensuring universal access to HIV/AIDS prevention, treatment and care through the horizontal exchange of information and the joint elaboration of strategies and action plans worldwide.
5. From Botswana: Solutions in combating HIV/AIDS at the national level drawing from the Brazilian experience.
6. UNFPA: Solutions in mounting a multi-country campaign to end fistula: Tunisia's solutions in providing family planning and reproductive health services.

Session 5: Experiences in Effective Management of South-South and Triangular Cooperation for Development

South-South cooperation has grown significantly in recent years. According to the United Nations Department of Economic and Social Affairs, South-South development assistance accounted for roughly \$12.6 billion in 2006 (20% of which went through multilateral channels). Equally significant is the increasing interest by many OECD/DAC and non-DAC countries in such cooperation. This session provides a unique space for them to share innovative practices in South-South and triangular cooperation, including the setting of national policies and priorities, institutional arrangements, resource allocation, programme delivery mechanisms and opportunities for new partnerships.

Session 6: Role of Media in Development

Modern communication media bring events around the world to our living rooms instantaneously as they occur. In a sense, this makes all of us eyewitnesses to the natural disasters, deadly diseases, wars and other challenges facing fellow human beings on a daily basis. Deserving special recognition are those in the mass media community who are leading the way in highlighting solutions to help free all human beings from conditions of extreme poverty and related deprivations. This session will feature presentations by The Africa Channel, BBC World Service, Inter Press Service News Agency and RPN-TV Channel 9 (Manila).

Celebration: Fifth United Nations Day for South-South Cooperation

This segment will feature a number of celebration activities, which begin with the opening of the fifth United Nations Day for SSC by the President of the High-level Committee on SSC of the General Assembly, followed by featured keynote speeches of eminent personalities. It will also include a presentation on the main outcomes of the GSSD Expo, followed by an awards ceremony. The GSSD Expo and the United Nations Day for South-South Cooperation will conclude with an inspirational live concert by performers from the troupe, Mizero Children of Rwanda.

Awards Ceremony

The South-South Leadership Award, the South-South Partnership Award, and the South-South Innovation Award will be presented.

The Exhibition 16-19 December 2008

Showcasing Southern-grown Development Solutions

The SDS Exhibition will be comprised of booths that will be installed in the Vienna Café area and the Visitors' Lobby of the United Nations Secretariat building. A total of 30-40 Southern-grown development solutions will be displayed using posters, audio-visual equipment, and printed materials and publications relevant to South-South cooperation.



UNDP is the UN's global development network, an organization advocating for change and connecting countries to knowledge, experience and resources to help people build a better life. It is on the ground in 166 countries, working with them on their own solutions to global and national development challenges. As they develop local capacity, they draw on the people of UNDP and its wide range of partners.

Publications and Initiatives Launch

- *South Report*
(maiden issue announcement)
- *Effective Hydrocarbon Management: Lessons from the South*
(book launch)
- *The Role of Revenue in Inclusive Development* (book launch)
- SS-GATE (global launch)
- SS-HDSX Pilot (initial launch with signing of joint declaration)
- *Sharing Innovative Experiences:*
 - Volume 14. *Examples of Community-based Approaches to Recovery from Natural Disasters: Post-tsunami Experiences;*
 - Volume 15. *Examples of Successful Public-private Partnerships.*

The Special Unit for South-South Cooperation (SU/SSC) was established by the United Nations General Assembly in 1978 in UNDP. Its primary mandate is to promote, coordinate and support South-South cooperation and triangular cooperation on a global and United Nations system-wide basis. The Special Unit receives policy directives and guidance from the High-level Committee on South-South Cooperation (HLC), which sets the policies and directions and reviews worldwide progress in South-South cooperation. The Special Unit serves as the Secretariat of the HLC and prepares all substantive reports, including the report of the Secretary-General on the state of South-South cooperation, for submission to the General Assembly. It also organizes the General Assembly-proclaimed United Nations Day for South-South Cooperation celebrated on 19 December each year. In addition, the Special Unit manages the United Nations Fund for South-South Cooperation (UNFSSC), the Pérez-Guerrero Trust Fund (PGTF) of the Group of 77, and the India-Brazil-South Africa Facility for Hunger and Poverty Alleviation.

Design: Sarah Morgan Kapr; Production: Corner Printing Inc

Special Unit for South-South Cooperation, UNDP

304 East 45th Street
FF-12th Floor
New York, NY
10017 USA

Tel: +1 212 906 6944/5725
Fax: +1 212 906 6429/6352
E-mail: ssc.info@undp.org
Website: <http://ssc.undp.org>



Special Unit for South-South Cooperation, United Nations Development Programme

